

OCTAVO

1. RELEASE THE KRAKEN
FOR THE RIGHT REASONS

2. LEAN INTO FRUSTRATION
IT'S WHAT LEARNING FEELS LIKE

3. FAIL LIKE A CAT
OFTEN AND GRACEFULLY

4. DONE > PERFECT
DON'T LET PERFECT STOP PROGRESS

5. KEEP SPACE SACRED
THE MIND DOESN'T STOP AT THE SKULL

6. KEEP IT WEIRD
IF NOBODY HATES IT, NOBODY LOVES IT

7. BE SELFISH WITH TIME
MEETING \neq WORK

8. THE BIG SECRET
EXPERTS ARE MYTHICAL CREATURES

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